



THE STADIUM BUSINESS

DESIGN & DEVELOPMENT AWARDS 2019

Recognising leadership, innovation and achievement in the design, development, construction and refurbishment of major sports venue facilities globally

THE WINNERS



KultureCity

About The Winner

Since 2013, KultureCity has been a catalyst for change by providing staff training, sensory bags and sensory rooms, creating inclusive environments where individuals with an 'invisible' disability, and their families, are accepted and treated equally. KultureCity is now working with 24 NBA teams, nine of which have sensory rooms; nine NFL teams, including three that have sensory rooms; three MLS teams, one of which has a sensory room; 10 MLB franchises, including two that have sensory rooms; and 11 NHL teams, one of which has a sensory room. KultureCity's Sensory Activation Vehicle also drove more than 7,000 miles earlier this year to provide temporary sensory facilities at live events, including MLB All Star Week.

INDUSTRY PARTNER

Awarded to the architect, design firm, engineer, or consultant that has provided consistently outstanding service to stadium design and delivery



The Shortlisted Finalists

- CAA Icon
- Hoare Lea
- KCCJ
- KultureCity
- Legends
- Thornton Tomasetti



AUDIO-VISUAL FAN EXPERIENCE

Recognising the best use of integrated audio, video, display, digital sensor and/or control technology within or around a venue to engage fans and enhance their experience of an event or attraction

LED Welcome Façade

Coca-Cola Arena, Dubai

About The Winner

Coca-Cola Arena, an indoor multi-purpose, climate-controlled facility, has made a big impact since opening in June. More than 4,600 LEDs make up the Arena's façade, creating a dazzling show on event and non-event days, helping to raise the bar in terms of fan experience for anyone approaching the venue. Coca-Cola Arena has been designed with the aim of transforming the way the region consumes live entertainment, whilst offering key partners a global platform. With the welcome façade proving to be a striking addition to Dubai's landscape. Coca-Cola Arena has set a new audio-visual benchmark for a live music and events venue in the region.



The Shortlisted Finalists

- From Street to Seat – LED Screens and Digital Signage at Tottenham Hotspur Stadium, London
- LED Welcome Façade at Coca-Cola Arena, Dubai
- FOTM Engagement at Johan Cruyff Arena / AFC Ajax, Amsterdam
- Immersive Education at National Soccer Hall of Fame at Toyota Stadium, Frisco
- Entertain, Inform and Instruct - The LED Floor at Fête des Vignerons stadium, Vevey
- "Immersive Gaming" - HyperX Esports Arena at The Luxor, Las Vegas
- VR pre-purchase experience at SoFi Stadium Premier Center (Rams and Chargers), Los Angeles



COMMUNITY PROJECT

Recognising the design and delivery of a community-focused sports venue project or major capital enhancement

The Leisure Box for the Community

Burnley FC in the Community

About The Winner

Burnley FC in the Community's Brierfield-based community leisure facility, The Leisure Box, spans three floors and 133,000 square feet. The Leisure Box houses an indoor 4G pitch, a sports hall, the biggest 'clip 'n climb' structure in East Lancashire, a play area for toddlers and children, two full-size cricket lanes, party rooms, a dance and fitness studio and a café. Since opening in March, there have been more than 30,000 visits to The Leisure Box, with 50% of the provision offered for free to the community with the aim of bringing health and wellbeing benefits to local people.



The Shortlisted Finalists

- LEED Platinum certification for US Bank Stadium, USA
- "On The Ball City" makeover of Carrow Road/Norwich City FC
- The Living Wall at Target Field (Minnesota Twins), USA
- The Leisure Box for the Community – Burnley FC in the Community, UK
- Kawasaki Frontale's sensory room, Japan
- Curva Futura at Cagliari Calcio, Italy
- The Frank Denius Family University of Texas Hall of Fame, USA

Credits: BaAM



INTERIOR & FIT-OUT

Recognising the interior, hospitality, fan zone, concourse or makeover project that sets a new industry standard for interior design and fit-out

The High Street Concourse

Tottenham Hotspur Stadium, UK

About The Winner

With generous and open high street concourse spaces are bathed in natural light from extensive glazed areas, with contemporary concrete floors made using aggregate from the club's historic former home, White Hart Lane. Materials such as brushed steel, copper and European oak have been used to provide a high standard of finish, while there is a range of engaging feature walls celebrating the club's illustrious past. The concourse spaces include pop-up experiences, such as promotions and competitions and legend appearances, as well as a number of grills and 'pub-style' feature bars.



The Shortlisted Finalists

- New Bars at Melbourne Cricket Ground, Australia
- The (new) International Suite at Old Trafford (Manchester United FC), UK
- Theater Boxes and Seats at Chase Center, USA
- The High Street Concourse at Tottenham Hotspur Stadium, UK
- Re-imagining Goodison Park Lounges at Everton FC, UK
- 1885 Lounge at Southampton FC, UK



INNOVATION

Awarded to the organisation that has demonstrated genuine, industry-changing innovation

Second Sun reflects on Brøndby IF

About The Winner

Brøndby IF's innovative partnership with start-up Second Sun is ensuring that the pitch at the club's home stadium receives the necessary amount of sunlight on a year-round basis. Second Sun has developed a solar reflection system that bounces sunlight back onto areas of the Brøndby Stadion pitch that are shaded. Second Sun's system, which can control exactly where on the pitch the sunlight is reflected, also reduces the need for pesticides. The system is based on mirror reflexes, which automatically rotate towards the sun, and it is hoped that the need for artificial light will be reduced by at least 40%, resulting in direct savings in terms of energy bills and CO2 emissions.



The Shortlisted Finalists

- Delivering in 21 months Bankwest Stadium, Australia
- 'Safe standing' seating at Adams Park (Wycombe Wanderers FC), UK
- Beavertown Microbrewery and Taproom at Tottenham Hotspur Stadium, UK
- Milwaukee Bucks Art Collection with SATA @ Fiserv Forum, USA
- Joint North/South stand at Emerald Headingley Stadium (Yorkshire CCC), UK
- Second Sun reflects on Brøndby IF, Denmark



PROJECT OF THE YEAR

For a completed new-build – or expansion, modernisation or enhancement of an existing venue – that has delivered on all its goals and more

Tottenham Hotspur Stadium

About The Winner

Since opening in April, the new Tottenham Hotspur Stadium has established a stellar reputation for fan experience and many believe the 62,000-capacity development – which was supported by the project’s architect and principal designer, Populous – has set a new benchmark. The venue has a fully retractable playing surface, is the first purpose-built home for the NFL in Europe and has been designed to deliver an outstanding matchday atmosphere. With uninterrupted sightlines and spectators closer to the pitch than at any comparable ground in the UK, the steep stands create a tighter, more compact stadium bowl. Fan spaces include the five-storey atrium in the South Stand with food stalls, a microbrewery and a 65-metre bar – the longest in Europe.



The Shortlisted Finalists

- Bankwest Stadium, Parramatta
- Chase Center, San Francisco
- Coca-Cola Arena, Dubai
- Tottenham Hotspur Stadium, London
- Allianz Field, Minnesota
- Al Janoub Stadium, Al-Wakrah
- Estadio Alfredo Harp Helú (Diablos Rojos), Mexico City



OUTSTANDING ACHIEVEMENT AWARD

The Outstanding Achievement Award recognises an individual or initiative that has 'moved the needle' on stadium design and development

Golden State Warriors for the Chase Center

Our Judges said:

"Golden State Warriors' new US\$1.4bn San Francisco arena – designed by MANICA Architecture – may be the most luxurious arena in sports but the project team deserves credit for so many other achievements.

This privately-financed facility has been delivered in one of the most challenging construction environments – from earthquakes and a vocal, informed population, through to weekly meetings with the city authorities – and designed for arguably the most demanding of sports fans: the tech-savvy, thrill-seekers of Silicon Valley.

The project makes the most of a restricted 11-acre site to deliver two office blocks, retail spaces and the arena. Yet it still provides three acres of public space. The arena itself boasts the largest scoreboard in the NBA (10,000 sq ft); record-breaking naming rights; a scalable bowl for theatre-style shows; bicycle, Uber and Jump ride transportation facilities; the latest IoT technologies; and unique hospitality offers. On top of all that, in a pioneering move, the construction team employed 4D modelling and simulation techniques (another first for an arena project) to help deliver in budget and, most importantly, on time.

The Warriors – and the 260+ businesses which collaborated on the project – are deserved winners of this year's Outstanding Achievement Award.

